

As a passionate and versatile graphic designer, I bring a unique blend of creativity, technical skill, and hands-on experience. Having worked across diverse industries, I excel at crafting compelling visual solutions that communicate ideas and engage audiences. I thrive in dynamic environments and am always eager to take on new challenges and contribute fresh perspectives to creative projects.

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typography

branding & identity

editorial


publishing

ux&ui

motion

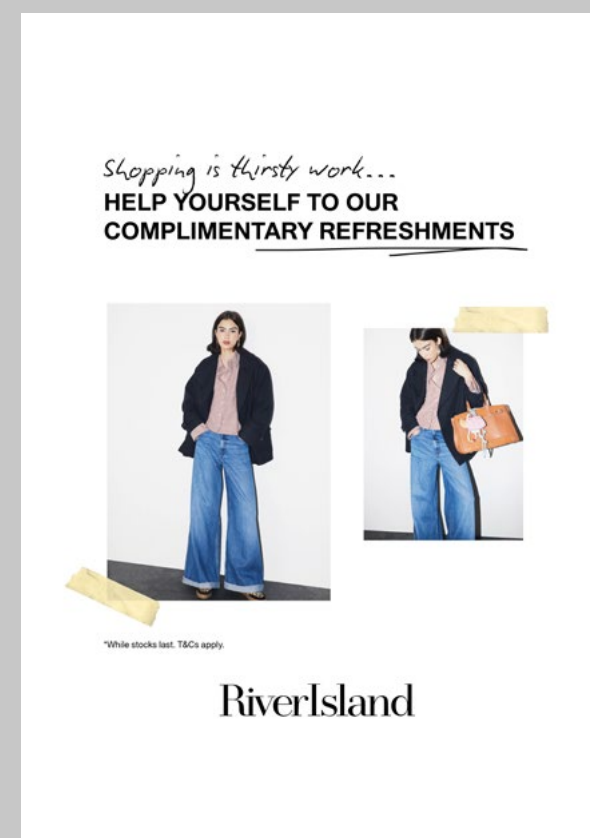
illustration

masha
myshenkova

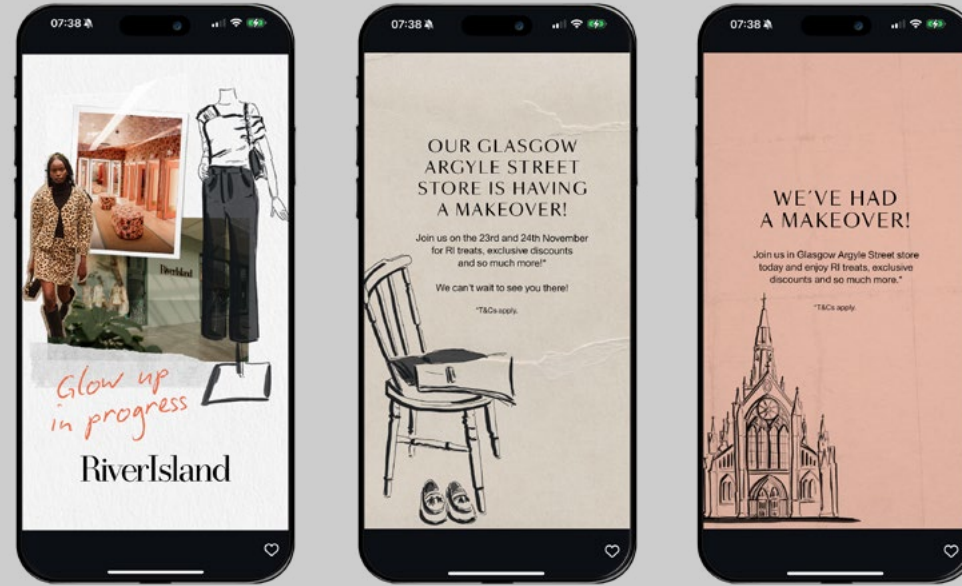


Working in a fast-paced global company, I design branding and illustrate for UK and international markets daily. Collaborating with senior designers, art directors, copywriters, project managers, and content teams has allowed me to contribute to design kits and create independent campaigns, gaining valuable experience as part of a larger creative process.

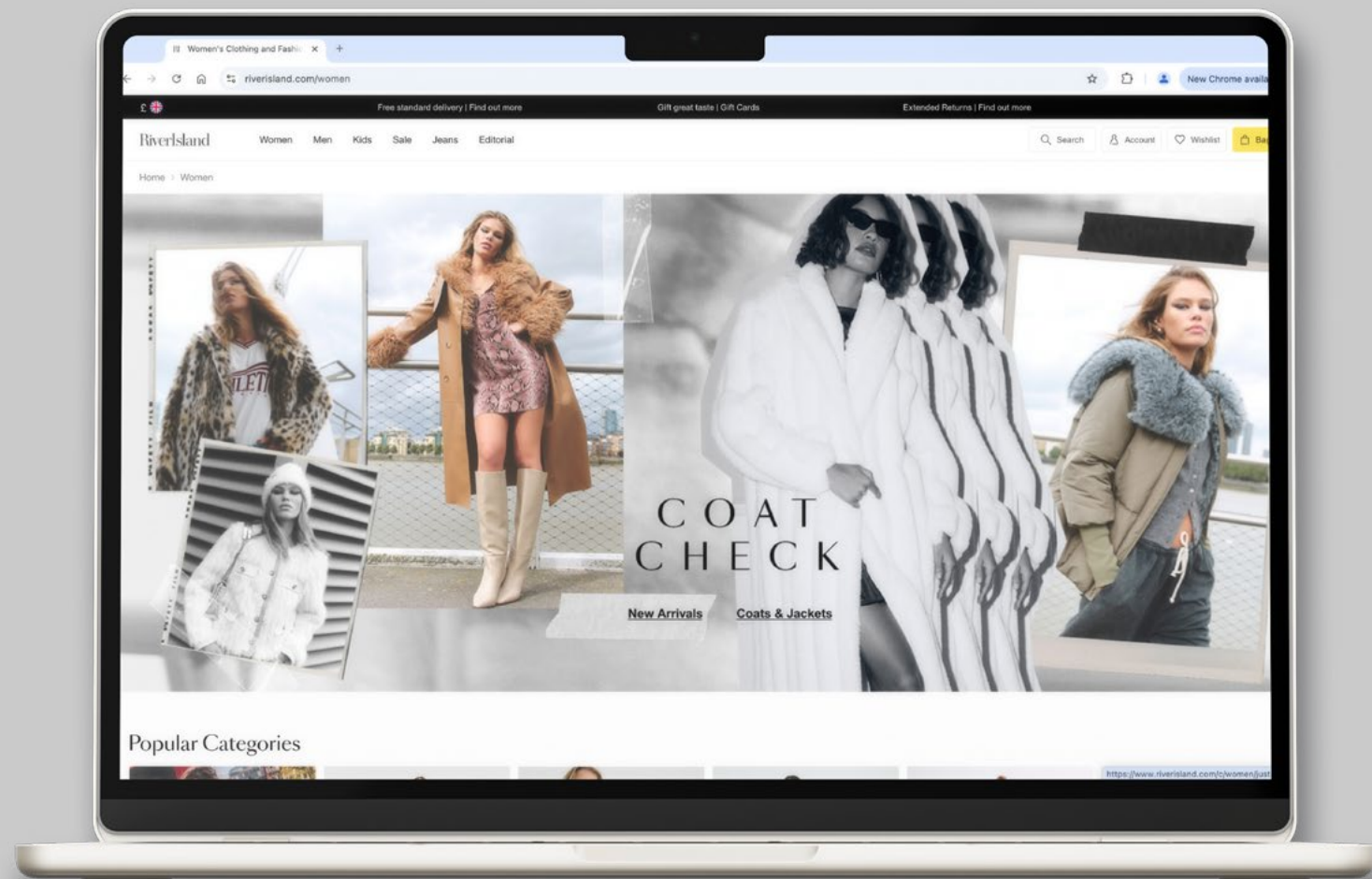
River Island



I was tasked with creating a campaign to promote a student event across both digital and print assets. To tie in a school-inspired theme, I incorporated elements like sticky notes, handwritten text, and underlined details to give the designs a relatable and engaging feel.



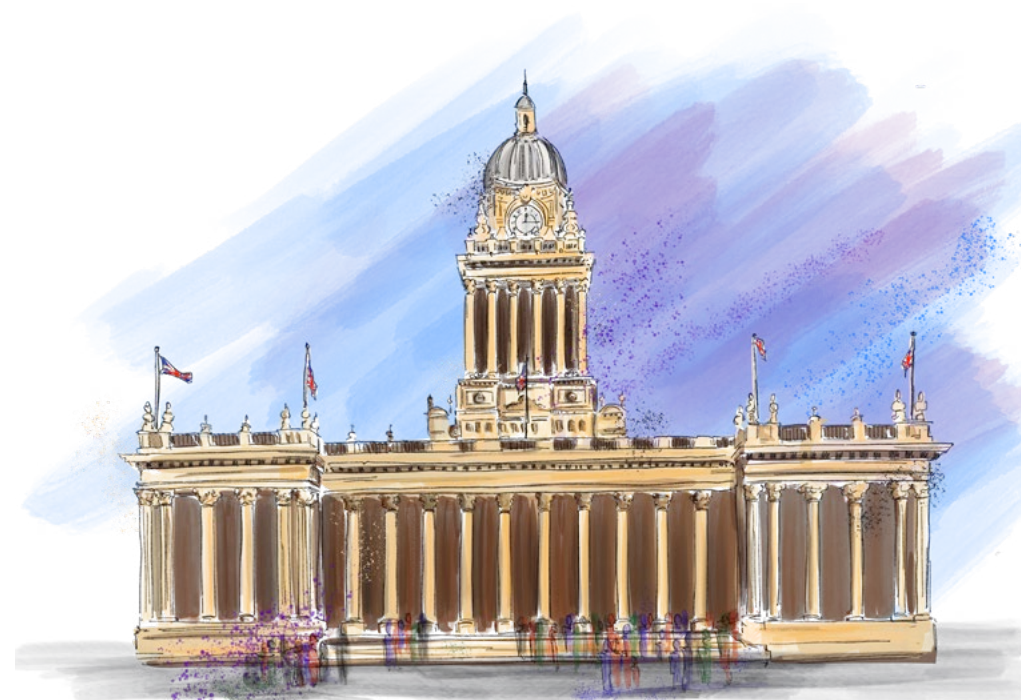
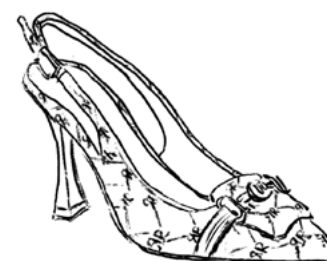
I worked on creating both digital and print assets for a store opening campaign. The concept centered around a blend of illustrations and collages, complemented by handwritten typography to add a personal and creative touch.



On a daily basis, I design a wide range of assets, including emails, landing pages, homepages, blogs, content hubs, social media graphics, content boxes, and various print assets for stores. Each project allows me to combine creativity with functionality to deliver effective, high-quality designs.



I also illustrate for River Island, incorporating my illustrations into the projects I work on as well as creating custom illustrations for other designers to use in their work.





Developing a brand from the ground up is a rewarding journey. Collaborating with directors, managers, and photographers, I shape a cohesive vision through design, art direction, and illustration. Immersed in every detail, I craft visually compelling, strategically aligned brand identities that leave a lasting impact.

Anna Surlevich

COUTURE





Identity design for A&O luxury clothing brand, showing and highlighting the beauty of the outerwear clothes. The aim was to bring a clean and sleek look to the design, utilising unisex colours with an elegant logo for the diverse brand. The identity was created to be used regardless of season, an entire identity with logo, colour palette, labels, paper bags, envelopes, folders, business cards and letters were created for this brand.

A&O







#DollProject
instagram: The.DollProject
www.dmvirus.wixsite.com



In 2017 the Russian government
voted to treat first time domestic
violence offences as misdemeanours
rather than criminal offences.

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In 2017 the Russian government
voted to treat first time domestic
violence offences as misdemeanours
rather than criminal offences.

An awareness campaign for Domestic Violence in Russia, with the intention of foremost making the general public aware of the legislative issues surrounding domestic violence in Russia and encouraging the international community to look deeper into the problem. A whole identity, including a logo, typeface, pattern, posters, gif, t-shirts, tote bags, stickers and even social media accounts and dedicated posts created specifically for this campaign.



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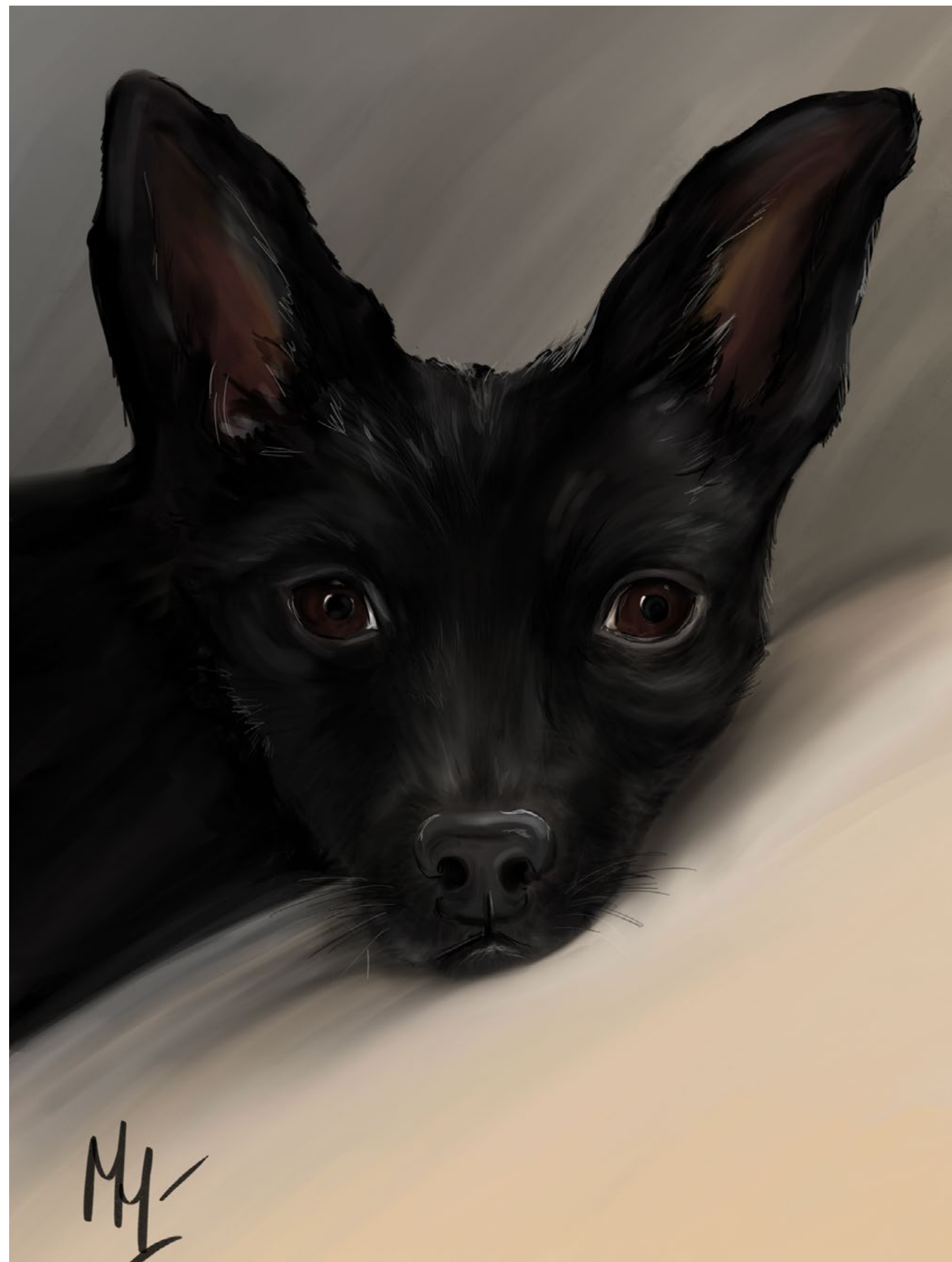
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thank you!